

KATELYN DINIZ

Full-Stack Developer & Product Builder

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Full-stack developer and product builder with a background in data analytics and agricultural operations. I build business applications, reporting pipelines, and tools that make complex work easier to understand and use. My experience spans software development, SQL and ETL, business intelligence, technical training, and entrepreneurship.

EXPERIENCE

Full-Stack Developer

Aug 2026–Present

Linean / Bakersfield, CA (Remote)

- ▶ Use **AI-assisted development** for frontend and backend work on business applications.

Data Analyst

Aug 2023–Jul 2026

Fowler Packing / Fowler, CA

- ▶ Served as the **translator between technical systems and business users** across the organization, explaining the math behind the formulas so people genuinely understand and trust their numbers.
- ▶ Worked hands-on across an agricultural data environment, including **energy, solar, wind machine, and farmworker data**, modeling it, reporting on it, and translating it into decisions for non-technical stakeholders.
- ▶ Recognized internal expert who **trained staff across multiple departments** on Power BI, SharePoint, and Claude; drove early AI adoption by securing licensing buy-in from leadership and coaching people on effective prompting.
- ▶ Streamlined **real-time Excel reporting**, introducing efficiencies into the reporting pipeline, and **led work on an in-progress migration to Microsoft Fabric** for real-time reporting at scale.
- ▶ Built and maintained **SQL reporting and ETL pipelines** feeding the data warehouse; partnered directly with stakeholders to scope needs and establish the KPIs they steer by.
- ▶ Authored **HTML documentation of major processes** so knowledge lives across the organization instead of in one person's head, effectively internal curriculum for how the data works.

Data Science Intern

Jun 2022 – Aug 2022

Fowler Packing / Fowler, CA

- ▶ Position was **created specifically for me** and later converted into a full-time role post-graduation based on performance.
- ▶ Owned the full **ETL process for wind machine data**: connected to the source API, modeled the data, loaded it into the data warehouse, and built the visualizations on top of it.

Founder

Oct 2024 – Jan 2026

Hazel & Honey / Custom Merchandise Brand

- ▶ Founded and ran an independent merchandise brand alongside a full-time role; designed the product line and drove **~1,000 sales in the first year**.
- ▶ Recruited and **directed a 25-person volunteer ambassador team**, setting campaigns and promotion strategy and guiding them on trends; grew the brand to ~2,000 followers.
- ▶ Built and styled the brand's **WordPress site (custom CSS)** and developed a **Progressive Web App** the team used to manage tasks and responsibilities.

LEADERSHIP & TEACHING

- ▶ **President, Sigma Alpha Professional Agriculture Sorority** (Cal Poly): rose from member to lead the organization; oversaw operations, members, and chapter direction.
- ▶ **Department Grader, Cal Poly Agribusiness**: graded for 50+ students; met weekly with faculty to calibrate feedback. (2020–2023)
- ▶ **Private Math & English Tutor**: built personalized curriculum for 4th–9th graders across an 8-family client list; also Cal Poly Orientation Leader presenting to incoming-student groups. (2018–2019)

TECHNICAL TOOLKIT

Data & BI SQL · ETL · API integration · Data Warehouse Modeling · Power BI · DAX · Microsoft Fabric · KPI Design

AI & Enablement Claude / generative AI prompting · SharePoint · process documentation · user training & translation

Build & Method Python · WordPress / CSS · PWA development · Excel · Statistical Analysis · Lean Six Sigma (Green Belt)

EDUCATION

B.S. Agribusiness

June 2023

California Polytechnic State University, San Luis Obispo • Minor in Data Science

COMMUNITY / ROOTED IN KERN COUNTY

Kern County Homeless · Growing Grounds · Ronald McDonald House · Bakersfield Burrito Project · K-1 mentoring